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62-37

COLORFUL PHLOX for Your Garden!



MIA RUYS



LILLIAN

UNDoubtedly, Perennial Phlox is the outstanding perennial for summer gardens. No other perennial gives a more colorful and satisfactory display through the months of July, August, and September. When we consider the wide color-range, the large flower-heads, and the delightful fragrance of the Phlox, we realize that this worth-while perennial is indispensable.

Planting-Time. Phlox can be planted from April 1 through late May; in the fall, any time from September 1 until hard frost. As with most perennials planted in the fall, a mulch of dry straw or some other dry material will be found most satisfactory. Don't forget this mulch must be applied after the ground is frozen.

Location. Phlox can be used successfully and effectively in partially shaded locations or it can be grown in full sun. If you have an area where the soil is moist and well drained, Phlox will do well there. However, Phlox will grow satisfactorily in your garden if you water it during extended dry spells.

Blooming Season. In selecting varieties of Phlox, bear in mind that if you select carefully you can have a colorful display of bloom for nearly three months. The varieties are classified according to their period of bloom—early, midseason and late. Check the list on the reverse side of this folder carefully before you decide on the varieties you are going to plant.

Care and Cultivation. Like most perennials, Phlox needs to be divided every three years. When you dig up old clumps and divide them, remove the old soil and replace it with new, well-enriched soil.

Cut off the blooming heads as soon as they are faded. By preventing Phlox from going to seed, you will keep your garden free of undesirable seedlings. All too often good varieties of Phlox are replaced by ugly magenta seedlings simply because the gardener has been careless in allowing his Phlox to go to seed.



HARVEST
FIRE

Spraying. There is hardly a plant that does not have its enemies. Mildew, black-spot, and red-spider trouble the Phlox. Keep your garden clean by destroying all herbaceous growth at the end of each year and you will find that you do not have to do a great deal of spraying. However, you will find bordeaux mixture or lime-sulphur very useful for checking mildew; use Black-leaf 40 for black-spot and red-spider. When watering Phlox apply water close to the ground; do not spray the foliage.

PERENNIAL PHLOX

ALBION. Very large, tall panicles of pure white flowers with small lavender centers. Midseason. 20 cts. each; \$2.00 per doz.

AMERICAN LEGION. Tall and one of the last to bloom. Bright salmon-red, dark center. 20 cts. each; \$2.00 per doz.

AMPHITRYON. Large, lavender and white flowers, shading to a dark center. Dwarf compact habit. Early. 35 cts. each; \$3.50 per doz.

ANTONIN MERCIER. Compact, round-headed panicles of dark lilac flowers, shading to white centers. Medium height. Early. 25 cts. each; \$2.50 per doz.

B. COMTE. Tall, large panicles of rich royal purple. Late to bloom. 25 cts. each; \$2.50 per doz.

CAMERON. Large, clear delicate cameo-pink flowers. Dwarf habit. Early. 25 cts. each; \$2.50 per doz.

CHARLES B. MERRILL. Large, pyramidal panicles of dark clear pink blooms, with light centers. Tall and late blooming. 25 cts. each; \$2.50 per doz.

CREPUSCULE. Dwarf, rounded panicles of very large lilac flowers, shaded lighter toward margins, and with very large crimson centers. Midseason. 35 cts. each; \$3.50 per doz.

CAZARINA. Medium-sized, pure white flowers in tall, large panicles. A late bloomer. 20 cts. each; \$2.00 per doz.

DAILY SKETCH. Immense panicles of very large, pale pink flowers with big distinct carmine centers. Midseason. 25 cts. each; \$2.50 per doz.

DAWN. Beautiful, delicate shall-pink flowers of good size in medium-sized panicles. Dwarf habit. Midseason. 25 cts. each; \$2.50 per doz.

DOLLY. Pale salmon-pink flowers with light centers on compact, dwarf, broad panicles. Midseason. 25 cts. each; \$2.50 per doz.

E. I. FARRINGTON. Large flower and panicle, shell-pink shaded salmon, with white center. Midseason. 25 cts. each; \$2.50 per doz.

EUGENE DANZANVILLIERS. Panicles of medium height and size, light lavender, with lighter center. One of the first to bloom. 35 cts. each; \$3.50 per doz.

FRAU ANTON BUCHNER. Very large, pure white flowers in big panicles of medium height. Midseason. 35 cts. each; \$3.50 per doz.

GENERAL CHANZY. Tall variety with handsome dark foliage and large panicles of salmon-red flowers with dark centers. 25 cts. each; \$2.50 per doz.

HARVEST FIRE. Tall. Salmon-pink, becoming darker and brighter as the season advances. Late to bloom. 50 cts. each; \$5.00 per doz.

H. B. MAY. Very attractive, large pale pink flowers, dark centers. Midseason. 25 cts. each; \$2.50 per doz.

JAMES BENNETT. A tall variety with good-sized panicles of pale pink blooms having large, dark centers. Midseason. 25 cts. each; \$2.50 per doz.

KARL FOERSTER. Tall with dark foliage, bright orange-red, dark center. Midseason. 35 cts. each; \$3.50 per doz.

L'ESPERANCE. American Origin. Light lavender-pink, pale center. Midseason. 20 cts. each; \$2.00 per doz.

L'ESPERANCE. French Origin. Dark lilac, large white center. Medium height. Midseason. 25 cts. each; \$2.50 per doz.

LILLIAN. A very beautiful pale salmon-pink Phlox of medium height. A pleasing variety. Midseason bloomer. 25 cts. each; \$2.50 per doz.

LOUIS GANNE. Very large, dark rose flowers with purple centers. Midseason. 25 cts. each; \$2.50 per doz.

LOVELY. A charming combination of pink and white. Good-sized flowers and large panicles. Early. 25 cts. each; \$2.50 per doz.

LUMINEUX. Very early. Unusually large flowers of deep pink, light center. 35 cts. each; \$3.50 per doz.

MAID MARION. Light lavender blooms, shading to light centers. Midseason. 25 cts. each; \$2.50 per doz.

MIA RUY'S. Broad panicles of very large, pure white flowers. Dwarf habit. Midseason. 25 cts. each; \$2.50 per doz.

MISS ELPHICK. Beautiful bright salmon-scarlet. Large panicles and tall. Midseason. 25 cts. each; \$2.50 per doz.

MISS LINGARD. (Suffruticosa.) A June-flowering Phlox of distinct habit. Compact panicles of fine form. White blooms with pale pink centers. 25 cts. each; \$2.50 per doz.

MME. PAUL DUTRIE. Light delicate pink, shading to white. Midseason. 25 cts. each; \$2.50 per doz.

MIME P. LANGIER. Tall, large panicles of bright salmon-pink blooms with dark centers. 25 cts. each; \$2.50 per doz.

MRS. E. C. REA. Tall, large panicles of white and salmon-pink flowers, beautifully blended, deepening in color as the season advances. Late. 50 cts. each; \$5.00 per doz.

MRS. JENKINS. Medium-sized, pure white flowers. Early. 25 cts. each; \$2.50 per doz.

NAHATAN. Large panicles of big dark violet-purple flowers with distinct light centers. An outstanding variety. Midseason. 50 cts. each; \$5.00 per doz.

PAINTED LADY. Light pink with salmon shading and cherry-red center. A very pleasing Phlox. Midseason. 25 cts. each; \$2.50 per doz.

P. D. WILLIAMS. Enormous, apple-blossom-pink flowers in pyramidal panicles. Midseason. 50 cts. each; \$5.00 per doz.

PINK BEAUTY. Very large pyramidal panicles of medium-sized pale pink flowers. Distinct and attractive. Late. 25 cts. each; \$2.50 per doz.

PROGRESS. A new introduction of our own which is destined to hold its own for a long time. The flowers are large, borne on well-shaped panicles $2\frac{1}{2}$ feet high. The color is violet-blue, changing to steel-blue, with a distinct dark center. General effect decidedly blue. Midseason. 50 cts. each; \$5.00 per doz.

RHEINLANDER. Clear salmon-pink with dark center. Midseason. 25 cts. each; \$2.50 per doz.

ROSE PEARL. It is hard to describe this pretty kind. The flowers are white, with delicate pink shading, and conspicuous dark centers. Midseason. 25 cts. each; \$2.50 per doz.

R. P. STRUTHERS. One of the most attractive varieties. Blooms rich rose to salmon-pink, with dark centers. Medium height and early to bloom. 25 cts. each; \$2.50 per doz.

SAISON LIERVAL. Large, broad, pyramidal panicles of pure white blooms, with distinct small crimson centers. Midseason. 25 cts. each; \$2.50 per doz.

SALMON GLOW. Large panicles of good-sized glowing salmon-pink flowers with centers of white and lilac. Midseason. 35 cts. each; \$3.50 per doz.

SPECIAL FRENCH. Very large, delicate lilac-pink flowers with large, crimson centers. A fine variety. Midseason. 25 cts. each; \$2.50 per doz.

WIDAR. Large, purple-violet flowers with conspicuous big white centers. Midseason. 25 cts. each; \$2.50 per doz.

